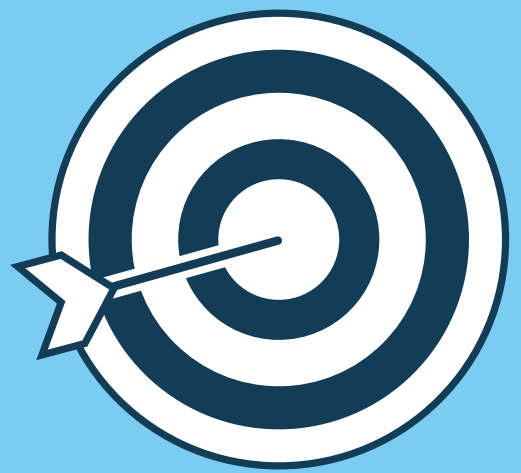# BUILD A GREAT WORKSHOP

DON'T start with topics and content, instead:

1) WRITE 1-3 LEARNING OBJECTIVES

"After this session, learners will be able to _____"

Use active verbs, things that you can observe people doing.

Don't use "understand" or "learn," you can't see those!

2) CREATE ACTIVITIES

The closer these are to doing the objectives, the better.

No need to be mind-blowingly creative. Whether it's writing, role-playing, or something else, just give people a chance to try the skill.

3) NOW CREATE YOUR CONTENT

Now that you know exactly what you're going to ask people to do, you can create your presentation, video, graphics, or whatever you're going to use to convey new knowledge about the skills.

4) RUN THE WORKSHOP

1) Give people a chance to try the objective (run your activity or assessment)
2) Provide feedback (use an example or peer-review if you have a lot of people)
3) Deliver your content
4) Run the activity again
5) Deliver final feedback

Questions?
Slack Walker